



**STUDENT GOVERNMENT
ASSOCIATION**
Illinois State University

Resolution #: [12 - 13].____

1 **Sponsor:** Student Body President Manno, Student Body Vice-President Chung, Student Body Executive
2 Director Corona, President of the Assembly Adams, Vice-President of the Assembly Alvarado, Secretary
3 of the Assembly Gallagher
4

5 *Resolution Purchasing SGA Space on The Vidette Mobile App.*
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7 WHEREAS, the Student Government Association is the official student governing body for Illinois State
8 University;
9

10 WHEREAS, outreach is a main pillar of the 2012-2013 Student Government Association administration;
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12 WHEREAS, The Vidette has a mobile app that reaches out to the students of Illinois State University;
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14 WHEREAS, the mobile app can reach approximately 1,213 active users per week;
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16 WHEREAS, the Vidette app offers a home screen tile and banner for outside organization use;
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18 WHEREAS, the home screen tile will transfer students to our website for use and increase visibility;
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20 WHEREAS, the banner will also transfer students to our website for use and increase visibility;
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22 WHEREAS, the cost for a home screen tile is \$1,500 for Spring and Summer use;
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24 WHEREAS, the cost for a banner for semester usage is \$550;
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26 THEREFORE, BE IT RESOLVED the Assembly of the Student Government Association approves the
27 purchase of SGA space on the Vidette Mobile App. by purchasing a home screen tile and banner;
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29 BE IT FURTHER RESOLVED, the Assembly directs Executive Director Corona to work with Advisor
30 Davenport to ensure all logistical and financial arrangements are made.
31
32

33 Adopted by the Assembly of the Student Government Association on the _____ day of _____, 2013.
34

35 We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the
36 Student Government Association:
37

40 _____
41 Andy Manno, Student Body President

42 _____
43 Ben Adams, President of the Assembly

44 I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of
45 the Student Government Association:
46

48 _____
49 Ed Gallagher, Secretary of the Assembly

50 _____
50 Vote: Y A N