



1 **Sponsors:** Student Body President Owens, Vice President of the Assembly McMahon

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3 *Resolution Establishing the “Don’t Do Stupid \$#!t” Campaign*

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5 WHEREAS, the Student Government Association is the official student governing body for Illinois State

6 University;

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8 WHEREAS, it is a goal of the 2011-2012 Student Government administration to establish relationships

9 with community partners in order to more effectively advocate on behalf of students;

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11 WHEREAS, ISU students are all citizens of Normal, and cohesion among students and community

12 members is imperative;

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14 WHEREAS, encouraging neighborly conduct among ISU students will help improve the image of Illinois

15 State students in the town of Normal;

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17 WHEREAS, students may make irresponsible decisions when they consume alcohol;

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19 WHEREAS, the Student Advisory Board of Health Promotion & Wellness originated the idea of “Don’t

20 Do Stupid \$#!t when You Drink” media campaign.

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22 WHEREAS, the Student Government Association was approached about sponsoring the campaign to

23 create awareness among the student body about courteous drinking behavior;

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25 WHEREAS, the Student Government Association will create a “toilet talk” and be placed in all residence

26 hall bathrooms for the duration of one month;

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28 THEREFORE, BE IT RESOLVED, the Assembly of the Student Government Association approves the

29 creation of “Don’t Do Stupid \$#!t When You Drink,”

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31 BE IT FURTHER RESOLVED, the campaign will be rolled out after Fall 2012 move-in.

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34 Adopted by the Assembly of the Student Government Association on the 21st day of March, 2012.

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36 We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the

37 Student Government Association:

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40 Zach Owens, Student Body President

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43 Andrew Larson, President of the Assembly

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45 I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of

46 the Student Government Association:

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50 Erin Collins, Secretary of the Assembly

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53 Vote: 19Y 0A 0N